

**A member of the JR-West Group**  
**West Japan Marketing Communications Inc.**

## **CORPORATE PROFILE**

**(As of April 1, 2022)**

## COMPANY PROFILE

- Company Name: West Japan Marketing Communications Inc.
- Business: Public Relations, Advertising
- Address: Dojima Avanza Building 8F, 1-6-20, Dojima, Kita-ku, Osaka  
ZIP 530-0003
- Established: Apr. 1979 Osaka Media Service Corporation  
Nov. 1988 JR West Japan Communications Company  
(Name Change)  
Jun. 2014 West Japan Marketing Communications Inc.  
(Name Change)
- Capital: 200,000,000 JPY
- President &CEO: NONAKA Masashi
- Shareholders: West Japan Railway Company 20,000 Shares
- Subsidiaries: Osaka Media Services Co.,Ltd.  
(Capital 10,000,000 JPY / Wholly Owned Subsidiary)
- Bank: Risona Bank / Umeda Branch  
Mizuho Bank / Osaka Corp. Branch  
Mitsubishi UFJ Bank / Umeda Branch

## **SERVICES**

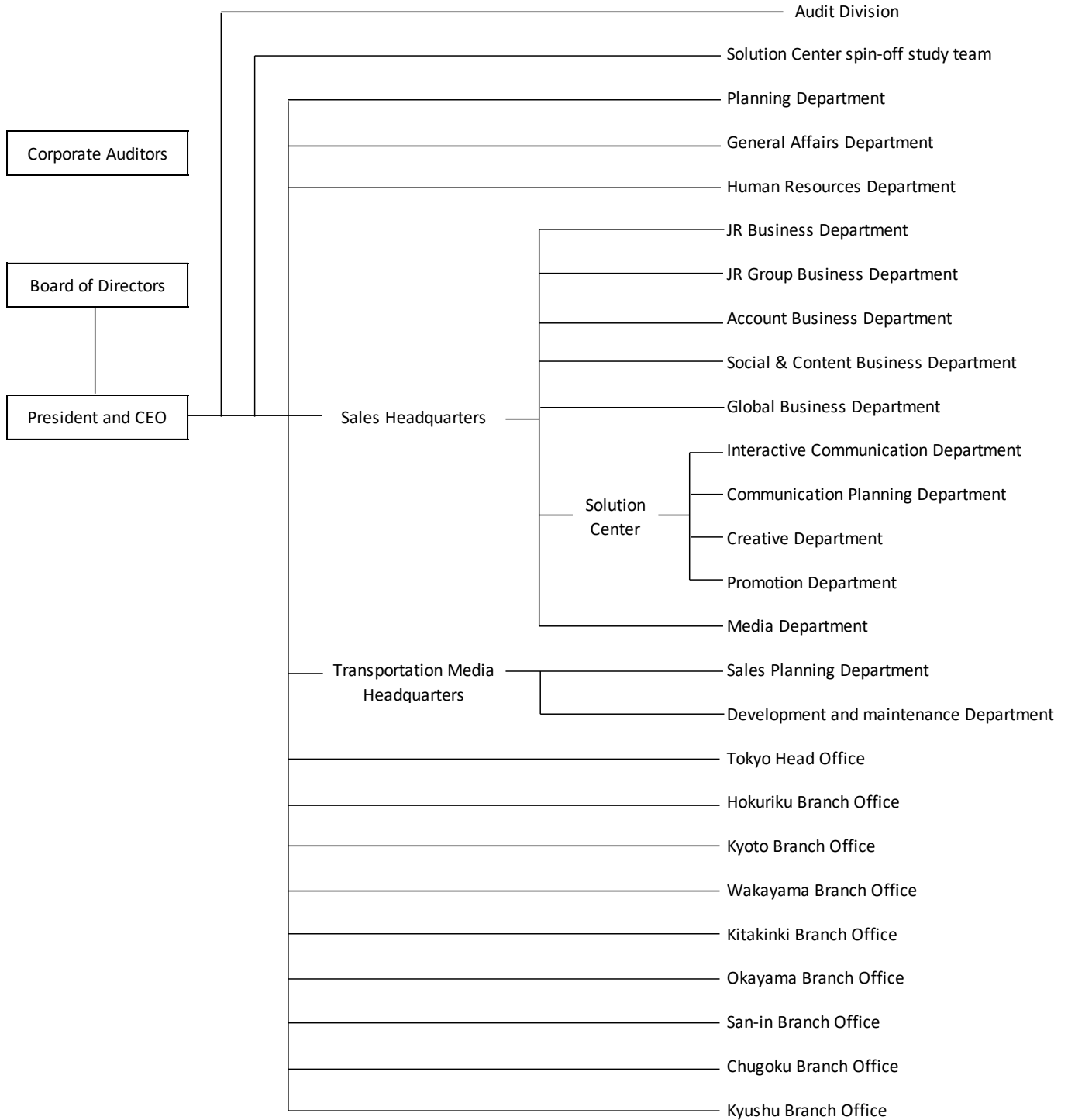
- 1) Advertising & PR services for newspaper, magazine, television, radio, traffic, sales promotion and other media
- 2) Advertising and commercial planning & production services
- 3) Event planning, operation and management services
- 4) Security management and contractor services for events
- 5) Design, construction work, supervision and contracting services of architecture, interior finishing and steel structure
- 6) Production and sales of printing, publishing, photography and audio video
- 7) Administration of advertisement facilities on trains and stations, including installation, removal and delivery of prints
- 8) Construction, installation and lending of advertisement facilities on trains and stations
- 9) R&D for advertisement and commercial & Media
- 10) Planning, research and managerial consulting services for railway, travel, telecommunication and distribution industries

# CORPORATE HISTORY

April 1979	Establishment of Osaka Media Services Corporation
June 1987	Amended Articles of Incorporation, launching of Advertisement Division
November 1988	Amended Articles of Incorporation Renamed to JR West Japan Communications Company Roll out of comprehensive advertisement business Establishment of Osaka Media Services Co.,Ltd.
August 1989	Establishment of Management Philosophy
April 1991	Reorganization and establishment of “Advertising Division” and “Transportation Media Division”
June 1993	Business expansion into Mobile phone sales & services
December 1997	Business expansion into Staffing services
June 1998	Business expansion into Consulting services
March 1999	Business expansion into Business Employment Agency services
June 1999	Reorganization and name change of Advertisement Division to Advertisement Sales Headquarters Transportation Media Division to Transportation Media Sales Division
June 2001	Capital increase to 200 million JPY
October 2002	Reorganizational name change of Advertisement Sales Department to Sales Headquarters Transportation Media Sales Division to Transportation Media Headquarters Tokyo Branch Office to Tokyo Sales Division
February 2004	Business expansion into Construction building, design, supervision and contracting services
December 2005	Business expansion into security services
April 2008	Reorganization and establishment of Sales Headquarters Solution Center Name change of Transportation Media Headquarters to Community Media Headquarters
June 2011	Business expansion into Interior construction, steel construction design, and related construction, supervision and contracting services
April 2013	Reorganization and name change of Community Media Headquarters to Transportation Media Headquarters
June 2014	Amended Articles of Incorporation Renamed to West Japan Marketing Communication Inc.
April 2015	Establishment of Corporate Philosophy
April 2017	Reorganization and name change of Tokyo Sales Division to Tokyo Department
June 2020	Reorganization and establishment of “Planning and General Affairs Headquarters”

# ORGANIZATION CHART

Apr.1,2022



# **OFFICE LOCATIONS**

## **Head Quarter**

Dojima Avanza Bldg.8F, 1-6-20, Dojima, Kita-ku, Osaka ZIP 530-0003  
TEL +81.66344.5138 FAX +81.66344.7517

## **Tokyo Head Office**

Shin-Osaki Kangyo Bldg.8F, 1-6-4, Osaki, Shinagawa-ku, Tokyo ZIP 141-0032  
TEL +81.36779.4481 FAX +81.36779.4486

## **Hokuriku Branch Office**

Kanazawa KS Bldg.2F, 1-1-18, Hirooka, Kanazawa ZIP 920-0031  
TEL +81.76.262.5606 FAX +81.76.262.5602

## **Kyoto Branch Office**

Shin-Kyoto Center Bldg.8F, 614 Higashi-Shiokojicho, Shiokoji, Karasuma-Nishi, Shimogyo-ku,  
Kyoto ZIP 600-8216  
TEL +81.75.361.6180 FAX +81.75.361.2611

## **Wakayama Branch Office**

5-22, Misono-cho, Wakayama ZIP 640-8331  
TEL +81.73.432.0215 FAX +81.73.432.0216

## **Kitakinki Branch Office**

LINK Ekikita 4, 422 Ekimaecho, Fukuchiyama ZIP 620-0045  
TEL +81.773.24.0391 FAX +81.773.24.0392

## **Okayama Branch Office**

JR Okayama Station 2nd NK Bldg.1F, 2-5-24, Ekimaecho, Kita-ku, Okayama ZIP 700-0023  
TEL +81.86.223.6964 FAX +81.86.233.0820

## **San-in Branch Office**

Daitetsu Yonago Bldg.7F, 2-252, Doshomachi, Yonago ZIP 638-0064  
TEL +81.859.32.7978 FAX +81.859.32.0369

## **Chugoku Branch Office**

Kotsu Kaikan Bldg.6F, 1-16, Kamiosugacho, Higashi-ku, Hiroshima ZIP 732-0056  
TEL +81.82.263.0886 FAX +81.82.263.4740

## **Kyushu Branch Office**

Goko Bldg.8F, 1-12-17, Hakata Eki Higashi, Hakata-ku, Fukuoka ZIP 812-0013  
TEL +81.92.473.6761 FAX +81.92.474.6495