

A member of the JR-West Group
West Japan Marketing Communications Inc.

CORPORATE PROFILE

(As of July 1, 2024)

COMPANY PROFILE

- Company Name: West Japan Marketing Communications Inc.
- Business: Public Relations, Advertising
- Address: Dojima Avanza Building 8F, 1-6-20, Dojima, Kita-ku, Osaka
ZIP 530-0003
- Established: April 1979 Osaka Media Service Corporation
November 1988 JR West Japan Communications Company
(Name Change)
June 2014 West Japan Marketing Communications Inc.
(Name Change)
- Capital: 200,000,000 JPY
- President &CEO: ITO Yoshihiko
- Shareholders: West Japan Railway Company 20,000 Shares
- Subsidiaries: Osaka Media Services Co.,Ltd.
(Capital 10,000,000 JPY / Wholly Owned Subsidiary)
- Bank: Risona Bank / Umeda Branch
Mizuho Bank / Osaka Corp. Branch
Mitsubishi UFJ Bank / Umeda Branch

SERVICES

- 1) Advertising & PR services for newspaper, magazine, television, radio, traffic, sales promotion and other media
- 2) Advertising and commercial planning & production services
- 3) Event planning, operation and management services
- 4) Security management and contractor services for events
- 5) Design, construction work, supervision and contracting services of architecture, interior finishing and steel structure
- 6) Travel service arrangement business based on the Travel Agency Law
- 7) Production and sales of printing, publishing, photography and audio video
- 8) Administration of advertisement facilities on trains and stations, including installation, removal and delivery of prints
- 9) Construction, installation and lending of advertisement facilities on trains and stations
- 10) R&D for advertisement and commercial & Media
- 11) Planning, research and managerial consulting services for railway, telecommunication and distribution industries

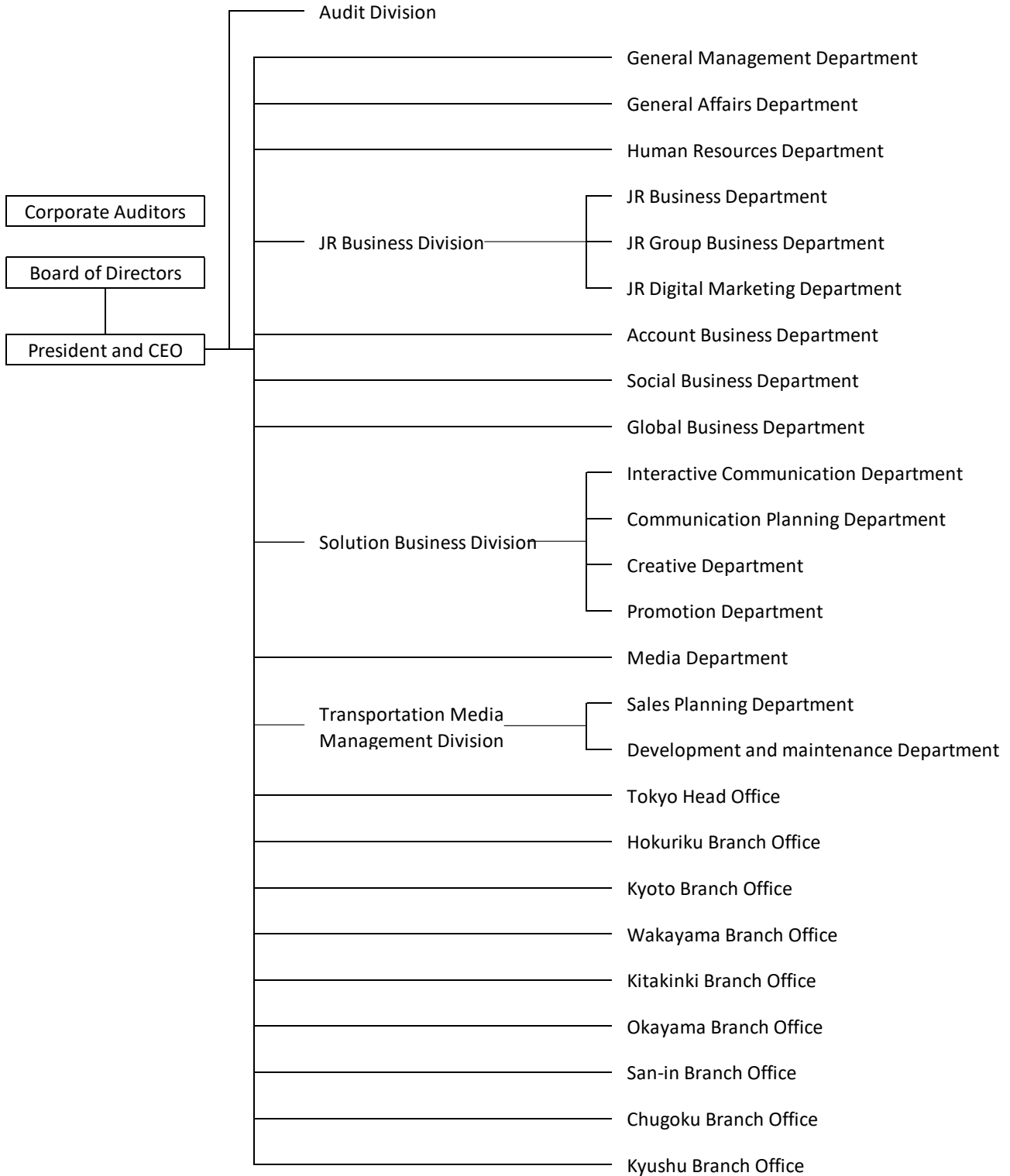
CORPORATE HISTORY

- April 1979 Established Osaka Media Services Corporation
- June 1987 Amended Articles of Incorporation, launched Advertisement Business
- November 1988 Amended Articles of Incorporation
Renamed to JR West Japan Communications Company
Roll out of comprehensive advertisement business
Established Osaka Media Services Co.,Ltd.
- August 1989 Established Management Philosophy
- April 1991 Reorganized and established Advertising Division and Transportation Media Division
- June 1999 Reorganized and renamed to Advertisement Sales Headquarters from Advertisement Division
Reorganized and renamed to Transportation Media Sales Division from Transportation Media Division
- June 2001 Increased Capital to 200 million JPY
- October 2002 Reorganized and renamed to Sales Headquarters from Advertisement Sales Department
Reorganized and renamed to Transportation Media Headquarters from Transportation Media Sales Division
Reorganized and renamed to Tokyo Sales Division from Tokyo Branch Office
- February 2004 Expanded business purpose (Construction building, design, supervision and contracting services)
- December 2005 Expanded business purpose (security services)
- April 2008 Reorganized and established Solution Center in the Sales Headquarters
Renamed to Community Media Headquarters from Transportation Media Headquarters
- June 2011 Expanded business purpose (Interior construction, steel construction design, and related construction, supervision and contracting services)
- April 2013 Reorganized and renamed to Transportation Media Headquarters from Community Media Headquarters
- June 2014 Amended Articles of Incorporation
Renamed to West Japan Marketing Communication Inc.
- November 2014 Acquired Privacy Mark
- April 2015 Established Corporate Philosophy
- April 2017 Reorganized and renamed to Tokyo Department from Tokyo Sales Division

- June 2020 Reorganized and established Planning and General Affairs Headquarters
- October 2021 Reorganized Sales Headquarters and Transportation Media Headquarters
- April 2022 Reorganized and established Planning Department, General Affairs Department, and Human Resources Department
Renamed to Tokyo Head Office from Tokyo Department
- November 2022 Expanded business purpose (Travel service arrangement business based on the Travel Agency Law)
- June 2023 Abolished Sales Headquarters, and Transportation Media Headquarters
Established JR Business Division, Solution Business Division and Transportation Media Management Division

ORGANIZATION CHART

July.1, 2024



OFFICE LOCATIONS

Headquarters

Dojima Avanza Bldg.8F, 1-6-20, Dojima, Kita-ku, Osaka ZIP 530-0003
TEL +81-6-6344-5138 FAX +81-6-6344-7517

Tokyo Head Office

Shin-Osaki Kangyo Bldg.8F, 1-6-4, Osaki, Shinagawa-ku, Tokyo ZIP 141-0032
TEL +81-3-6779-4481 FAX +81-3-6779-4486

Hokuriku Branch Office

Kanazawa KS Bldg.2F, 1-1-18, Hirooka, Kanazawa ZIP 920-0031
TEL +81-76-262-5606 FAX +81-76-262-5602

Kyoto Branch Office

Shin-Kyoto Center Bldg.8F, 614 Higashi-Shiokojicho, Shiokoji, Karasuma-Nishi, Shimogyo-ku,
Kyoto ZIP 600-8216
TEL +81-75-361-6180 FAX +81-75-361-2611

Wakayama Branch Office

5-22, Misono-cho, Wakayama ZIP 640-8331
TEL +81-73-432-0215 FAX +81-73-432-0216

Kitakinki Branch Office

LINK Ekikita 4, 422 Ekimaecho, Fukuchiyama ZIP 620-0045
TEL +81-773-24-0391 FAX +81-773-24-0392

Okayama Branch Office

JR Okayama Station 2nd NK Bldg.1F, 2-5-24, Ekimaecho, Kita-ku, Okayama ZIP 700-0023
TEL +81-86-223-6964 FAX +81-86-233-0820

San-in Branch Office

Daitetsu Yonago Bldg.7F, 2-252, Doshomachi, Yonago ZIP 638-0064
TEL +81-859-32-7978 FAX +81-859-32-0369

Chugoku Branch Office

Kotsu Kaikan Bldg.6F, 1-16, Kamiosugacho, Higashi-ku, Hiroshima ZIP 732-0056
TEL +81-82-263-0886 FAX +81-82-263-4740

Kyushu Branch Office

Goko Bldg.8F, 1-12-17, Hakata Eki Higashi, Hakata-ku, Fukuoka ZIP 812-0013
TEL +81-92-473-6761 FAX +81-92-474-6495